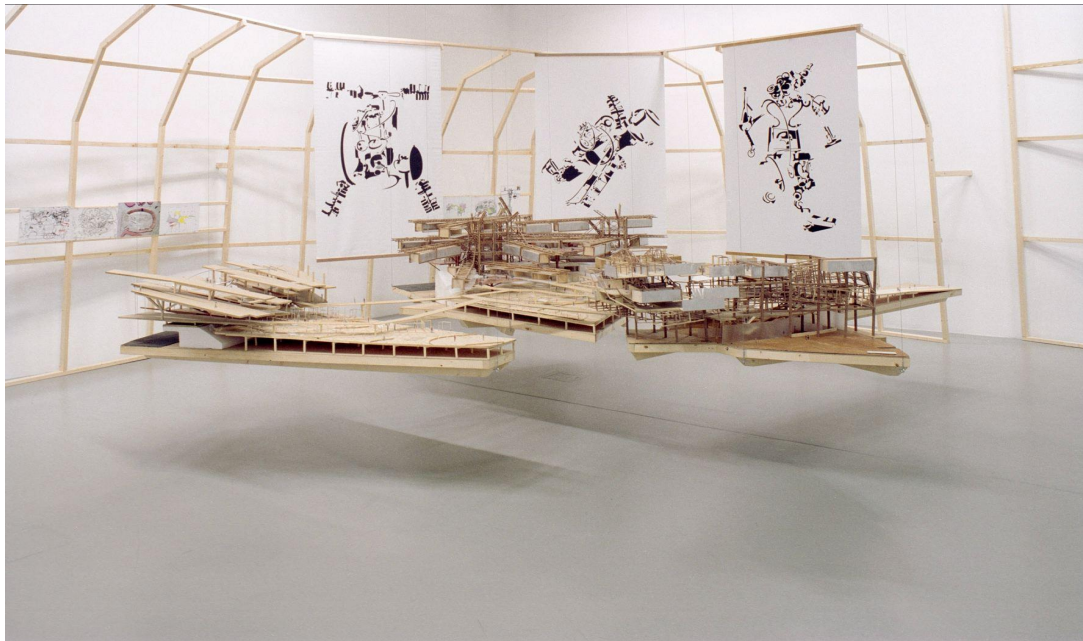


situations

Public Talk

What, How and For Whom (WHW) – Curatorial Collective from Zagreb Present their Curatorial Practice

Tuesday 21 October 7-9pm, 2008 at Plan 9, Bristol



Flying City, "Drifting Producers", "Collective Creativity", Installation view, Kunsthalle Fridericianum, Kassel 2005.

Biography

What, How and for Whom/ WHW is a curators' collective formed in 1999 and based in Zagreb, Croatia. Its members are curators Ivet Ćurlin, Ana Dević, Nataša Ilić and Sabina Sabolović. Since May 2003 WHW has been directing the programme of Gallery Nova a non-profit, city owned gallery in Zagreb. They are curators of the 11th Istanbul biennial taking place in 2009.

What, how and for whom are the three basic questions of every economic organisation that also concern the planning, concept and realisation of exhibitions, as well as the production and distribution of artworks or artists' position at the labor market. These questions, which were the title of WHW's first project dedicated to the 150th anniversary of the Communist Manifesto, in 2000 in Zagreb, became the motto of WHW's work and the title of the collective. Instrumentality of social capital in constituting the social post-socialist reality turned out to be a matrix for the development of WHW's projects and their internal and external operations. All WHW projects have been conceived as a platform for discussing relevant social issues through art, theory and media, as well as a model of collaboration and exchange of know-how between cultural organisations of different backgrounds. For more information about WHW visit www.mi2.hr/whw/what.htm

Recommended Reading

Block, Rene and Nollert, Angelika, eds. *Collective Creativity*. Frankfurt: Revolver, 2005.

Bradley, Will, Superflex, et al, eds. *Self-Organisation: Counter-Economic Strategies*. Frankfurt: Sternberg Press, 2006.

Doherty, Claire. 'New Institutionalism and the Exhibition as Situation' in *Protections: This is not an Exhibition*, Graz: Kunsthaus Graz, 2006.

*Misiano, Viktor. 'From and Existential Individualist to Solidarity: Collective and Collectiveness in Contemporary Russian Art' in *Collective Creativity*. Frankfurt: Revolver, 2005.

*O'Neill, Paul. 'Group Practice', *Art Monthly*, issue 304, March 2007.

Rossiter, Ned. *Organized Networks: Media Theory, Creative Labour, New Institutions*. Rotterdam: NAI Publishers, 2006.

Stilinović, Mladen. *30=0*, exhibition catalogue, Zagreb: Gallery Nova, 2006.

*What How and for Whom. 'New Outlines of the Possible', in *Collective Creativity*. Frankfurt: Revolver, 2005.

WHW. 'To be put up in a public debate?', in *Taking the matter into common hands, On Contemporary Art a Collaborative Practices*, London: Black dog publishing, 2007

WHW. 'Magical World, These Days', in *Potentialities Beyond Political Sadness, What Is to Be Done?* Newspapers #16, St. Petersburg, 2007.

WHW. 'We are all autodidacts', in exhibition catalogue of *10th International Istanbul Biennial: Not Only Possible, But Also Necessary: Optimism in the Age of Global War*, Istanbul, 2007.

WHW. 'A Place Under the Sun' found at <<http://www.andreja.org/tekstovi/place-under-the-sun.htm>>

WHW. *A Place Under the Sun*, exhibition catalogue, Zagreb: Gallery Nova, 2006.

WHW. 'Here, Tomorrow', *Parachute* 109, Jan/Feb/Mar 2003.

WHW. ARTISTS BOOKS IN (what was formerly known as) EASTERN EUROPE, New York, Printed Matter, 2006 also found at <<http://printedmatter.org/researchroom/essays/whw.cfm>>

*Copies of these texts will be available at the presentation.



ArtProjects and
Solutions thecuratorial.network



PLAN 9